

October 29 : France-Atlanta 2020 — Transatlantic Tech Perspectives



This “Transatlantic Tech Perspectives” seminar is organized by the Office for Science and Technology of the Embassy of France in the United States and the French-American Chamber of Commerce - Atlanta, with the support of the community of French and Francophile tech entrepreneurs in Atlanta.

Atlanta’s entrepreneurial ecosystem has grown exponentially in recent years, particularly in the fields of healthcare, fintech, and digital security and entertainment, among others. Not only is Atlanta home to multiple Fortune 500 companies and the world’s busiest airport, the city - and more generally, the U.S. Southeast - offer multiple advantages to entrepreneurs through a unique network of universities, incubators, accelerators, mentors, and venture capital. In this context, French Tech communities will definitely play a key role in creating cooperation channels between France and the region.

The event will be held online on October 29, 2020 from 09:00 to 12:00 (Eastern Time).

[Register by following the link](#) (*Participation in this event is free and registration is required*).

France-Atlanta 2020 — Transatlantic Tech Perspectives October 29 — 09:00–12:00 (EST)

09:00–09:30

Welcome
remarks
&
Keynote

09:30–10:15

Atlanta's
unique
startup
scene

10:20–11:05

French-
Atlantan
Tech
perspectives
& synergies

11:05–11:35

Shaping
FrenchTech
Atlanta

11:35–12:00

Closing
remarks

This session is organized by *Rami Abu-AM**, *Sara McCreesh*** and *Julie Lombardi***
*French Consulate in Atlanta/French Embassy in the US
**French-American Chamber of Commerce of Atlanta



Georgia
Tech



AMBA
ACCREDITED



France-Atlanta 2020 — Transatlantic Tech Perspectives — October 29

09:00–09:10
(EST)

Welcome remarks



Vincent Hommeril
Consul Général
Consulate General of France in Atlanta



Yves Berthelot
Vice-Provost for International Initiatives
Georgia Institute of Technology



Georgia
Tech



AMBA
ACCREDITED



France-Atlanta 2020 — Transatlantic Tech Perspectives — October 29

09:10–09:30
(EST)

Keynote address

The miracle of Mirakl: the journey of a unicorn

Mirakl is a French cloud-based e-commerce software company headquartered in Paris, France. Created in 2011, Mirakl raised \$300 million at a \$1.5 billion valuation in September 2020, thus becoming one of the most prominent French unicorns.



Adrien Nussenbaum
Co-founder and CEO
Mirakl Inc.



Georgia
Tech



FRENCH-AMERICAN
CHAMBER OF COMMERCE

France-Atlanta 2020 — Transatlantic Tech Perspectives — October 29

09:30–10:15
(EST)

Atlanta's unique startup scene

Moderator



Kylan Foster
Community Coordinator
Startup Atlanta



Alex Gonzalez
Chief Innovation Officer
Metro Atlanta Chamber of Commerce



Lynn Hinkley
Director
Georgia Tech Innovation Ecosystems



Gregory Ray
Director of Operations
Coaster Instruction Lab



Annelie Schaffner
Director of Entrepreneurship
Emory University School of Business



Georgia
Tech



FRENCH-AMERICAN
CHAMBER OF COMMERCE

France-Atlanta 2020 — Transatlantic Tech Perspectives — October 29

10:20–11:05
(EST)

French-Atlantan Tech perspectives & synergies

Moderator



Sami Akil
Attaché for Science and Technology
French Consulate in Atlanta/French Embassy



Stephen Dorval
Founder & Chief Executive Officer
ACDiox



Pierre-Yves Arnault
Chief Executive Officer
Biossentry



Anne Poivre
Attaché for Science and Technology
French Consulate in Boston/French Embassy



Romulo Serrano
Director
WpLever USA



Georgia
Tech



France-Atlanta 2020 — Transatlantic Tech Perspectives — October 29

11:05–11:35
(EST)

Shaping FrenchTech Atlanta

Moderator



Sébastien Laffon
CEO
AdaptList



Max Colquhoun
Co-founders & Americas CEO
SAM



Pierre-Louis Dubois
Founder & CEO
DuoBotybits.com



Alexis Tsarjman
Founder & CEO
Cognition Medical



David Laviolette
Partner
Incentia Partners



Pierre-Marie Rufin
Founder & CEO
Urent AI



Georgia
Tech



France-Atlanta 2020 — Transatlantic Tech Perspectives — October 29

11:35–12:00
(EST)

Closing remarks



Yves Frénot
Counselor for Science and Technology
Embassy of France in the USA



Fernanda Barella Kirchner
Project Manager
Georgia Department of Economic Development



Created in 2010 by the Consulate General of France in Atlanta and Georgia Tech, France-Atlanta is a series of events centered on innovation and designed to foster cooperation between France and the U.S. Southeast. Discover this year's events on the France-Atlanta website: <https://france-atlanta.org>